



November 2020

Dear Customers,

It has definitely been an unusual year for our industry and here at David Austin we have been busy adapting to the changes and challenges we see before us. Our wholesale business is being re-structured to cope with both the limited supply we currently face and our aim to provide the very best service to all our customers.

We are in an unusual situation this year where we have such a limited supply of stock, unfortunately, we are unable to supply roses to your area currently. Going forward, we would like to work closely with you to establish a new supply chain to improve and increase supply to your area but please be aware this may take a little time. We will be in touch shortly to initiate working together to achieve this new supply chain.

**WHAT DOES THIS MEAN FOR YOU**

- We are unable to supply you with roses at this current time.
- We will be in touch shortly to discuss establishing a rose supply for you going forward.

Please do contact [licensingales@davidaustinroses.co.uk](mailto:licensingales@davidaustinroses.co.uk) to discuss supply chain opportunities or should you have any questions or ideas regarding supplying roses to your area.

Thank you for your understanding and patience while we adjust to our changing environment.

Regards,  
David Austin

David J.C Austin